Less than 1% of the planet's freshwater is available for us to consume.

Water Saving Facts and Tips

Water scarcity is projected to be one of the top 10 global issues of 2023.

68% of UK tap water is sourced from ecosystems such as rivers, estuaries and reservoirs.

In the Toilet

Fact: a leak in your toilet can waste up to 400 litres of water a day and add £300 to your annual water bill.

Your toilet has a leak when the fresh water stored in the toilet tank (cistern) is dribbling into the toilet bowl.



Tip: test if you have a leaky loo by dropping food colouring into the toilet tank. Wait an hour, if there is food colouring in the toilet bowl, you have a leak. Call a plumber and get it fixed.

Or, listen out for a trickling noise coming from your toilet - your dual flush buttons may be stuck (dual toilets are prime culprits for leaks when misused or broken).

Fact: about 30% of household water is used for flushing your toilet. Old-style toilets use a vast 13 litres per flush!

Tip: upgrade to a more efficient toilet like a dual flush (remember, the dual flush toilets can leak when the buttons get stuck).

Water Saving Facts and Tips

In the Kitchen

Fact: when full, a dishwasher is more water-efficient than washing dishes by hand. You're using roughly 15 litres of water to fill your sinks just halfway, which is already more than a dishwasher will use.



Tip: opt for a dishwasher with a capacity that fits the size of your household and avoid pre-rinsing dishes (dishwasher soap is highly efficient).

Fact: if washing your dishes by hand, you can reduce your water usage by 50% when you use a bowl in the sink or close the plug.

Tip: let your dishes pile up over the day and clean them all at once - you will use more water if you wash dishes frequently.

Water Saving Facts and Tips



Fact: a leaky tap can waste around 5,500 litres of water a year.

Tip: a leaky tap generally means replacing the 'washer' - contact your plumber or local builder's merchant.

Fact: the average showerhead uses 12 litres of water a minute - this means the typical 10-minute shower will waste 150 litres in one go!

Tip: switch to an aerated showerhead to reduce the water output to 6 litres per minute.

Water Saving Facts and Tips

In the Garden



Fact: water used outdoors can account for 50% of your households total water use in hot and dry weather

Tips: invest in a water butt or large lidded container to collect rainwater. Use rainwater to water your plants and clean your car.

Fact: sprinklers can use as much as 1,000 litres of water in an hour!

Tip: avoid sprinklers. Don't be afraid to let your lawn turn brown; it will recover after the next rain.